



Yale Law School



**June 1, 2015, 2 – 7 p.m.  
Humboldt University Berlin, Senatssaal**

**Yale – Humboldt Consumer Law Lectures  
and Kosmos-Dialogue**  
*The Rational Consumer & Standard Contract Terms*

**Knowledge in Law and Economics and the Information Fiduciary**  
**Prof. Richard Brooks**  
Professor of Law, Columbia Law School

**Does Disclosure Work? Some Realities and Challenges  
in Consumer Markets**  
**Prof. Florencia Marotta-Wurgler**  
Professor of Law, New York School of Law

**The No Reading Problem in Consumer Contract Law**  
**Prof. Alan Schwartz**  
Sterling Professor of Law, Yale Law School

In the “Yale – Humboldt Consumer Law Lectures“, Professors from Yale Law School and other leading US-Law Schools will present their recent research in the field of consumer law at Humboldt Law School every spring.

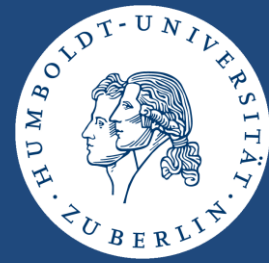
The lecture series is organized by Prof. Susanne Augenhofer, LL.M. (Yale).

Prof. Dr. Susanne Augenhofer, LL.M. (Yale)

Lehrstuhl für Bürgerliches Recht und Europäisches Privatrecht, Rechtsvergleichung und  
Marktregulierung durch Verbraucher- und Wettbewerbsrecht

E-Mail: [yhcll@rewi.hu-berlin.de](mailto:yhcll@rewi.hu-berlin.de)

Please register at [www.eventbrite.com](http://www.eventbrite.com), event name: “YHCLL” until 26 May, 2015.



## Program

- 2.00 p.m. Welcome by Professor *Susanne Augenhofer* and the Vice President for Research of Humboldt University, Professor Dr. *Peter A. Frensch*
- 2.15 p.m. Knowledge in Law and Economics and the Information Fiduciary, Professor *Richard Brooks*, Columbia Law School
- 3.15 p.m. Coffee break
- 3.45 p.m. Does Disclosure Work? Some Realities and Challenges in Consumer Markets, Professor *Florencia Marotta-Wurgler*, NYU School of Law
- 4.45 p.m. Break
- 5.00 p.m. The No Reading Problem in Consumer Contract Law, Professor *Alan Schwartz*, Yale Law School
- 6.00 p.m. Panel Discussion

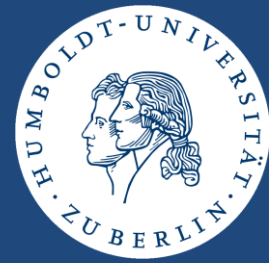
The event will be followed by a reception.

Prof. Dr. Susanne Augenhofer, LL.M. (Yale)

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## **Prof. Richard Brooks** **Columbia Law School**

Richard Brooks is the Charles Keller Beekman Professor of Law at Columbia Law School and also teaches at Yale Law School, where he was the Leighton Homer Surbeck Professor of Law before joining Columbia Law School in 2013. He previously taught law at both Cornell University and Northwestern University.

Professor Brooks has published numerous books and articles that analyze behavior through the lens of economics, custom, and law.

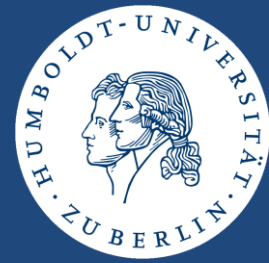
Professor Brooks' work also includes articles about contract law and theory, experimental economics, the economics of environmental law, fairness, and perceptions of the legal system.

Professor Brooks has a B.A. from Cornell, an M.A. and a Ph.D. from the University of California at Berkeley, and a J.D. from the University of Chicago. He has served inter alia on an advisory committee to the Social, Behavioral and Economics Sciences Division of the National Science Foundation and as a research specialist in the Antitrust Division of the Department of Justice.





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## **Prof. Florencia Marotta-Wurgler** **New York University School of Law**

Florencia Marotta-Wurgler is a professor of law at New York University School of Law and director of the Study Abroad Program in Buenos Aires. Her areas of expertise include contracts, E-Commerce, privacy, law and economics, and commercial law.



She has published major research on online standard form contracting. It documents extremely low readership rates of online standard form contracts and discusses regulatory implications, such as the effectiveness of mandatory disclosure regimes.

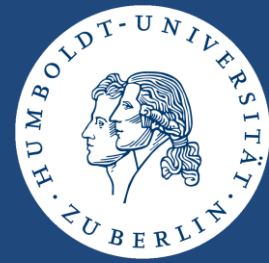
Prof. Marotta-Wurgler holds a B.A. in Economics from the University of Pennsylvania and a J.D. from New York University School of Law. In 2014 she was appointed a Co-Reporter for the Third Restatement of Consumer Contracts at the American Law Institute as well as a Director of the American Law and Economics Association. Prof. Marotta-Wurgler has testified to the U.S. Senate on Aggressive Sales Tactics on the Internet.

Prof. Dr. Susanne Augenhofer, LL.M. (Yale)

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## Prof. Alan Schwartz Yale Law School

Alan Schwartz is a Sterling Professor at Yale University, one of 27 such professors in the University. His appointments are in the Yale Law School and the Yale School of Management.

Professor Schwartz's academic specialties include corporate finance and corporate governance, mergers and acquisitions, contracts and contract theory, bankruptcy and commercial transactions. He has published numerous articles and books in these fields. Professor Schwartz has been identified, by the Institute for Scientific Information, as being in the top one half of one percent of social scientists worldwide in total citations.



Professor Schwartz has been President of the American Law and Economics Association, Editor of the *Journal of Law, Economics, and Organization* and Chair of the Sections on Law and Economics and the Section on Contracts of the Association of American Law Schools. He is currently a member of the American Academy of Arts and Sciences. Professor Schwartz has served on the boards of three publically traded companies.

Prof. Dr. Susanne Augenhofer, LL.M. (Yale)

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